

**The
West Virginia
Children's Trust
Fund**

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Good beginnings last a lifetime.

January 2010

Dear Tax Professional:

In these challenging economic times, each one of us still has an important role to play in keeping our state's children, families, and communities safe and strong.

I'm Jim McKay, Development Coordinator for the West Virginia Children's Trust Fund, and I'm writing personally to ask you to consider supporting the Trust Fund. We all have a role to play in helping West Virginia's children stay free from abuse and neglect. You can make an important difference by:

- Learning about the WV Children's Trust Fund and the important work we are doing across the state in local communities.
- Making sure your clients are aware of the opportunity to support the WV Children's Trust Fund whether or not they are receiving a state tax refund.
- Displaying WV Children's Trust Fund materials in your place of business.

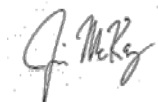
The WV Children's Trust Fund supports innovative, locally designed and implemented projects that strengthen West Virginia's families and help keep children safe. Donations made to the Trust Fund stay in West Virginia's communities.

For detailed information about the work of the WV Children's Trust Fund and the programs it supports, please visit us at www.helpingkidswin.org.

In this package, you will find an order form to request your FREE promotional materials to be placed in your business. You may also order materials online at <http://wvctf.org/TaxPreparers>. This is a no-cost, time-effective way for you to help raise awareness about this opportunity to improve the lives of our state's children.

Thank you for placing your order today. We appreciate your support.

Best regards,



Jim McKay
Development Coordinator